

# LIBERAL ARTS & SCIENCES: COMMUNICATION ARTS: NEW MEDIA

**HEGIS: 5008**  
**SUNY CODE: 1939**

This program explores emerging information technologies and prepares students for challenging and exciting careers in growing fields such as:

- Web page design
- Computer-based training
- Corporate communication
- Marketing communication
- Internet-based & traditional journalism
- Public relations
- Technical writing
- Multi-media design
- Advertising and copywriting

## Transfer Information

Upon graduation from this program, the student is afforded the opportunity to transfer automatically from HCCC to SUNY Institute of Technology into the B.S. degree program in Communication and Information Design.

1st Semester		Credits	2nd Semester		Credits
<b>BU 141</b>	<b>Intro to Marketing+ OR</b>		<b>EN 112</b>	<b>English II</b>	<b>3</b>
<b>BU 221</b>	<b>Public Relations</b>	<b>3</b>	<b>EN 171</b>	<b>Intro to Technical Writing+</b>	<b>3</b>
<b>EN 111</b>	<b>English I+</b>	<b>3</b>	<b>EN 225</b>	<b>Public Speaking OR</b>	
<b>FS 100</b>	<b>Freshman Seminar</b>	<b>1</b>	<b>EN 228</b>	<b>Interpersonal Communication</b>	<b>3</b>
<b>HU 113</b>	<b>Intro to Drawing OR</b>		<b>HU 146</b>	<b>Intro to Computer Graphics</b>	
<b>HU 120</b>	<b>Two-Dimensional Design &amp; Color OR</b>			<b>and Design+</b>	<b>3</b>
<b>HU 140</b>	<b>Basic Photography</b>	<b>3</b>		<b>Physical Education Elective</b>	<b>1</b>
<b>HU 165</b>	<b>Intro to Mass Media+</b>	<b>3</b>		<b>Lab Science Elective**</b>	<b>4</b>
	<b>Social Science Elective</b>	<b>3</b>			
	<b>Total</b>	<b>16</b>		<b>Total</b>	<b>17</b>

3rd Semester		Credits	4th Semester		Credits
<b>EN 161</b>	<b>Journalism I</b>	<b>3</b>	<b>BU 141</b>	<b>Intro to Marketing OR</b>	
<b>RT 145</b>	<b>Broadcast Copywriting+</b>	<b>3</b>	<b>BU 221</b>	<b>Public Relations</b>	<b>3</b>
<b>HU 148</b>	<b>Digital Photography</b>	<b>3</b>	<b>EN 163</b>	<b>Journalism II: News Editing</b>	<b>3</b>
<b>HU 223</b>	<b>Internet Publishing &amp; Design+</b>	<b>3</b>	<b>HU 144</b>	<b>Photojournalism OR</b>	
	<b>Science Elective</b>	<b>3</b>	<b>HU 205</b>	<b>Creative Video Techniques</b>	<b>3</b>
	<b>Physical Education Elective</b>	<b>1</b>	<b>HU 280</b>	<b>Communication Arts Portfolio</b>	<b>1</b>
	<b>Total</b>	<b>16</b>		<b>Math Elective****</b>	<b>3-4</b>
				<b>Social Science Elective***</b>	<b>3</b>
				<b>Total</b>	<b>16-17</b>

*65-66 Credits Required  
for the  
Associate in Science Degree*

Student should consult with their academic advisor for appropriate course selections.

+Student must complete at least **one three-credit HCCC Internet Academy course**.

\*Student must select one (1) from the Social Science category.

\*\*Student must select one (1) from the Natural Science category. (SC 131 is recommended.)

\*\*\*Student must select one (1) from the American History, Western Civilization, or Other World Civilizations category.

\*\*\*\*MA 124 or higher